

## Rate Card for Job Advertising

January 2012

### Executive Summary

EuroScienceJobs.com is a quality recruitment medium for international senior scientists and post-doctoral researchers across Europe.

EuroScienceJobs reaches specialised jobseekers:

- Every month EuroScienceJobs has around 40,000 visits, and over 20,000 unique visitors, all senior scientists actively seeking research and PostDoc level jobs.
- 20,000 Scientists are subscribed to our weekly jobs newsletter
- All actively seeking jobs in Biology, Chemistry, Earth Sciences, Physics, Computing and Maths all over Europe
- It is easy to submit job ads to EuroScienceJobs, and basic listings are usually free
- We have great options for quick hiring, multiple jobs and general public profiling
- Download full Media Kit for job ads - Formats, Prices, Audience etc.

### About EuroScienceJobs.com

EuroScienceJobs collects and displays a multitude of science jobs, otherwise scattered on multiple websites which are normally hard to find. EuroScienceJobs provides this service for international science experts and post-doctoral candidates who want to work in Biology, Chemistry, Earth Sciences, Engineering, Math & Computing and Physics all over Europe.

Through professional experience we know the international job market – which is why we have been able to create this pioneer service for a large international professional audience.

---

**Contact**      Lars Peter Svane  
Marketing Manager  
e-mail: [Lars@EuroScienceJobs.com](mailto:Lars@EuroScienceJobs.com)  
Phone: +32 2 790 32 00

---

## Prices for Job Ads

All job ads on EuroScienceJobs get these advantages:

- Visibility to **over 20,000 monthly users**, visiting over **40,000 times per month**
- The first week on the front page, and up to six weeks on the website
- New jobs get listed in our weekly newsletter sent almost **20,000 subscribers**
- The job link can click to a HTML page, a PDF document, a Word document or any other format on your website

Each month hundreds of job ads are displayed at EuroScienceJobs with good results. Organisations from all science sectors use EuroScienceJobs as medium for filling vacancies.

We have three attractive models for posting jobs, according to recruiter needs:

- High Visibility Job
- Standard Job
- Basic Job - free for most science jobs

Some considerations before submitting your vacancy:

- Does the job qualify for a free listing on **EuroScienceJobs**?
- Do you want your full job description posted at **our** website, or is it posted on **your organisation's** website?
- Do you want to have the job highlighted to **attract more attention** - or perhaps you have other special recruitment needs?

### Free Basic Job Ads

- Is the job within the EuroScienceJobs free posting model?

Basic Job

Free

Qualifying positions can be listed as a *Basic Job ad*. This advert is limited in its exposure on our front page and links back to a vacancy listed on your organisation's website. If you would like more exposure for your job, you should select a standard or high visibility advert.

Conditions:

- The full job description must be available at a specific web page **on your site**
- The job must be located **in Europe**
- The job must require a **science degree**
- Free listing is **not available to recruitment agencies**
- The job must be paid and not part of a tender
- PHD positions are not accepted as basic job ads
- Secretarial/administrative, IT or accountant jobs are not free

If your job does not qualify as a basic ad, it can still be posted on EuroScienceJobs.com. (See *Standard Job Ad* below).

RATE CARD	
Format	Price
Basic Job Ad	Free

## Standard Job Ads

- More flexibility, less hassle

Standard Job

€390

Standard Job Ads come with the following advantages:

- Your job gets listed above the *Basic Job ads* in all listings
- Your organisation's logo is shown next to your job in listings and searches and newsletter
- Your logo draws the science community's attention to your organisation
- Option to post all kinds of job vacancies that are **outside our free posting model**
- Option to have a **full job description page hosted** on EuroScienceJobs.com
- Job listed on our Social Media (Facebook and Twitter)

The price for a *Standard Job Ad* is €390.

RATE CARD	
Format	Price
Standard Job Ad	€ 390

Logo size in listing display: 80x40 pixels (we can help if you don't have the right logo size)

### Hosted on EuroScienceJobs – what does that mean?

Not all recruiters want to (or are able to) post the job description on their own website – which means that we can't link to it. Therefore we offer to create a custom web page specifically for your job vacancy, with your organisation's logo prominently displayed.

## High Visibility Job Ads – Highlighted jobs

High Visibility Job

€690

Do you want to **attract more attention** to your job? Perhaps you need:

- Quick response for urgent recruitment
- Get more responses to your job ad
- Urgent marketing needs combined with recruiting

*High Visibility Job Ads* gets your job ad highlighted to make it stand out in all EuroScienceJobs job listings.

- Highlight your job listing with a white background in all listings and in the newsletter
- Your logo just next to your job on every page appearing and in the newsletter
- Your logo draws the science community's attention to your organisation
- Your job gets listed above the *Basic Job ads* in all listings, front page, category, searches
- Job listed on our Social Media (Facebook and Twitter)

	<b>Scientist, IARC Monographs Section</b>  WHO - World Health Organization, Lyons, France Posted: 23 December, Deadline: 18 January
	<b>8 Experienced Researchers in Biological and Chemical Sciences within the SEE-DRUG Project</b>  University of Patras, Patras, Greece Posted: 23 December
	<b>Senior Researcher: Monitoring Agricultural Resources Unit - Crop Modelling for Food Security Monitoring</b>  Joint Research Centre - IES - Institute for Environment and Sustainability, Ispra, Italy Posted: 23 December, Deadline: 17 January

RATE CARD	
Format	Price
Highlighted job ad	€ 690

Logo size in listing display: 80x40 pixels (we can help if you don't have the right logo size).

### Finally, the full picture of all job ad options

Both of *Standard* and *High Visibility job ads* will draw attention from the science community to your job and your organisation during the whole recruitment period.

RATE CARD	
Format	Price
Basic Job Ad	€ 0
Standard Job Ad	€ 390
Highlighted Job Ad	€ 690
Promo Feature Listing	€ 2500 per week

---

## More High Visibility Job Ads - A week long promotion up front

For the recruiter who urgently needs intense promotion of one or several jobs, we have an attractive job ad option. This job ad gets displayed at the top of the front page's job list – and they stay at the top for a whole week! The recruiter can even advertise multiple jobs in such a single announcement, if needed.


### Promo Feature Listing

This ad has a large logo (120 x 60 pixels) and long job text (up to 300 characters). And it will appear in a separate box. The cost of this option is € 2500 per week, and € 7400 for a full month.

See [an example here](#):

[http://www.eurobrussels.com/demo\\_feature\\_listing.php](http://www.eurobrussels.com/demo_feature_listing.php)

**Latest Jobs**



**HTSPE Framework Contracts**  
HTSPE seeks experienced independent consultants to work on projects under the European Commission's Lot 1: Rural Development & Food Security and Lot 9: Education, Employment & Social. Especially seeking Policy and service delivery in Education & Social sectors, Employment; Public Administration Reform; Poverty Analysis; Technology; Agriculture; Trade (incl. WTO)

**Transparency International**  
[11 Dec] Assistant Research Coordinator, Policy Research Department, Berlin (Deadline: 8 January)

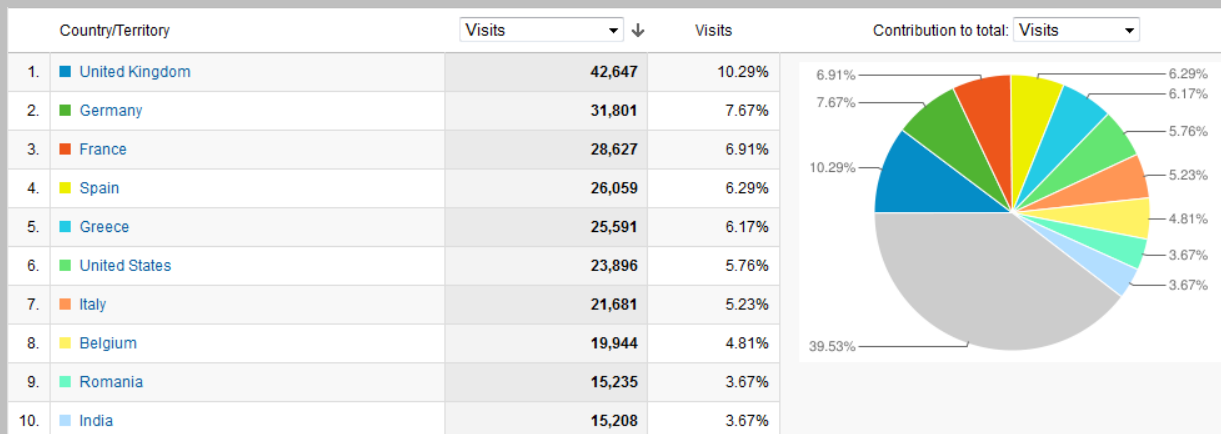
**Euro-Mediterranean Human Rights Network (EMHRN)**  
[11 Dec] Internships, 3-12 months, Brussels (Deadline: 2 January)

## Audience Demographics

The EuroScienceJobs audience has grown since its launch in December 2007 to include over 20,000 unique monthly visitors – even without a large marketing budget. Why is that? Professionals who have been using our web site regularly continue to recommend EuroScienceJobs to friends and colleagues. Our weekly newsletter now has almost 20,000 subscribers.

### Country and Language

Most of our users live in Western European countries where they work in and around scientific research. In other words, EuroScienceJobs attracts scientific experts from all over Europe.

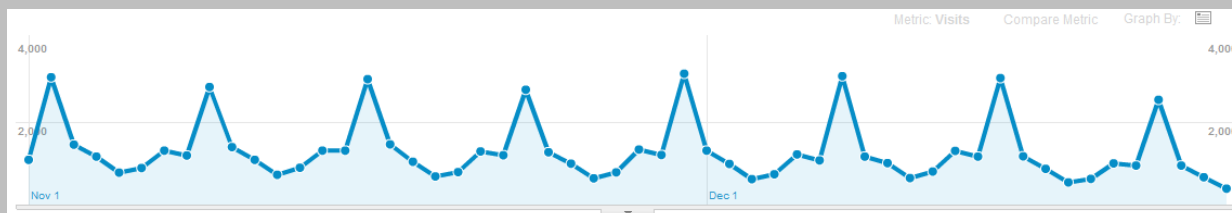


Source: Google Analytics for EuroScienceJobs.com 2012

## Web Site Traffic

EuroScienceJobs web traffic has been growing since launch in 2007. Key stats:

- Over 20,000 monthly unique visitors
- Over 40,000 monthly visits
- Over 130,000 monthly page views
- 20,000 weekly e-mail subscribers to our newsletter



Source: Google Analytics for EuroScienceJobs.com 2012

The number of EuroScienceJobs visits per month have grown to over 20,000 per month through 2012. EuroScienceJobs has many users visiting the website at least once every day. And many more users visit several times per week or several times per month.

---

## Testimonials

EuroScienceJobs is a subsidiary of the *EuroBrussels.com* parent site, which customers regularly praise:

"Having our postdoctoral research position posted on EuroScienceJobs was very useful and helped us get the quantity of **qualified candidates necessary for filling the post.**"

- *Artificial Intelligence Laboratory, University of Zurich, October 2010*

"We are pleased about the services of EuroScienceJobs and we received interesting responses from the adverts. Therefore, **we will recommend EuroScienceJobs** to other companies and institutes as well. We will definitely use EuroScienceJobs for our future recruitment needs"

- *Keygene N.V., Wageningen, The Netherlands, March 2010*

"We find EuroScienceJobs very useful. Apart from the application part which is quite satisfying I would like to point out your very useful, **fast and quality customer service**. Posting goes easy and fast and all requested information are delivered in a short notice."

- *Matija Grgurinovic, Personnel Officer, European Molecular Biology Laboratory, April 2009*

"We received 16 applications out of which 5 applicants were short-listed as best fitting the job profile and invited for an interview. We have now appointed a well qualified scientist for this position. **I found the website very easy to navigate and use** and I am pleased with the results of our advertisement."

- *Professor Marc Struelens, Professor of Clinical Microbiology, Head, Dept. of Microbiology, Université Libre de Bruxelles - Hopital Erasme, March 2009*

"I think you do an excellent job, **your web site is very dynamic and up-to-date** and the free and paid advertising are a good and fair mix."

- *Dan Moisescu, Project Manager, ICT & KM Director, ADE - Aide à la Décision Economique, s.a., October 2006*

"We have been already in contact with you in the past and **we were really pleased about your services**.

We would like to put a new advert on your site."

- *Calmejane Nathalie, Project co-ordinator, ECAS signpost, September 2004*



---

## Contact Info

We would be happy to create a unique package suiting your need. Please contact:

Lars Peter Svane  
Marketing Manager  
E-mail: [Lars@EuroScienceJobs.com](mailto:Lars@EuroScienceJobs.com)  
Phone: +32 2 790 32 00

---

**Disclaimer**

While EuroScienceJobs makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating.

**Terms and conditions for paying, content validation and acceptance**

EuroBrussels.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case.

Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms.

Eurobrussels.com is registered as a UK Limited company, number 4694396.