

Euro★ScienceJobs.com
RESEARCH AND POSTDOC JOBS IN EUROPE

Advertising
Media Kit

2011

About EuroScienceJobs.com

EuroScienceJobs is a specialized science job site with a very focused readership. Our readers are all highly educated science experts, actively looking to improve their career opportunities in international research organizations - and their life style while doing this.

Every month EuroScienceJobs has over 30,000 visits, and around 20,000 unique visitors, 17,000 of whom subscribe to our weekly newsletter. This international audience includes highly qualified research scientists and individuals looking to begin their career in science. For that reason, more and more international organisations use us to reach this target audience.

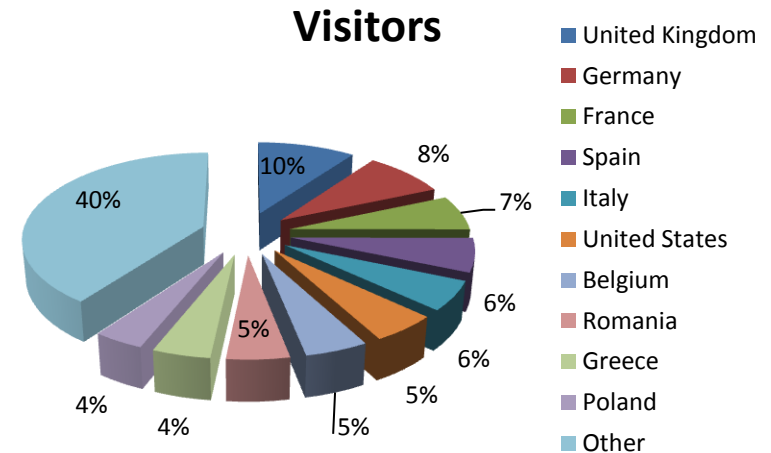
Advertising at EuroScienceJobs follows standard formats (banners, skyscrapers, buttons, logos etc.) to preserve our strong brand credibility. We have a large but focused audience that you can reach quickly and easily for at extremely competitive prices. Your ads can be online within a few hours, giving immediate results.

The EuroScienceJobs Audience

EuroScienceJobs caters to well-educated European science professionals who want to work in physics, chemistry, biology, engineering, earth science and mathematics fields.

Every month EuroScienceJobs attracts:

- 15'000 – 25'000 visitors
- 17'000 newsletter subscribers
- 100'000 monthly page views

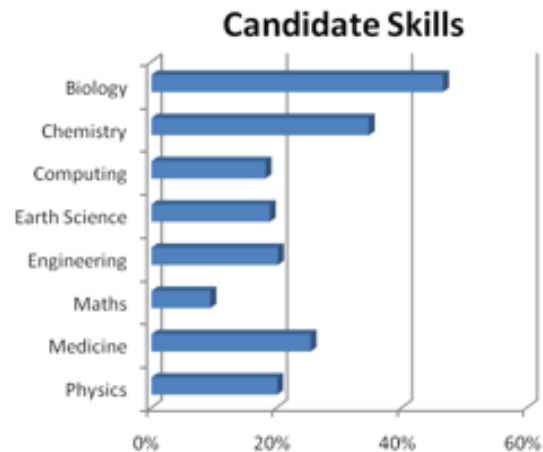


Country and language

- Most of our users live in Western European countries, where they work in and around scientific research. However, EuroScienceJobs attracts **scientific experts from all over Europe**.

Current profession and Education level

- EuroScienceJobs candidates have high level skills that cross many scientific disciplines and cover many specialist scientific areas.
- 55% of users have PhDs, and the majority of the remainder has master's degrees.
- Or mobile jobseekers come from all over Europe and 93% are willing to relocate.



Advertising with EuroScienceJobs: Formats and Prices

EuroScienceJobs offers two types of effective and inexpensive advertising:

- A. High impact **website banner advert options**
- B. Strong **newsletter advert** options that reach our audience directly through their inbox

Banner advertising

Displaying your message in banner advertisements on our website, with around 20'000 monthly unique visitors is probably the strongest possible channel for reaching the post-doc and scientists from across Europe. Advertising with us is simple but effective.

We offer two forms of website advertising:

- Leaderboard and Rectangle Banners
- Logos and Specialised pages

RATE CARD				
Type	Format	Page Impressions/month	Approx share of monthly P.I.	Price
Banner	Leader board (728x90 pixels)	25,000	25%	€700
		50,000	50%	€1100

Max file size of banners: 30K
Supported banner types: Leaderboard, Medium Rectangle – IMU



Newsletter Advertisement

The main EuroScienceJobs newsletter is sent to 17,000 research and post-doc scientists every week – and is read carefully by its recipients. Communicate your product to them in a quick and effective banner format!

Your ad will be placed at the top of this effective news medium - just below the EuroScienceJobs logo.

Formats:

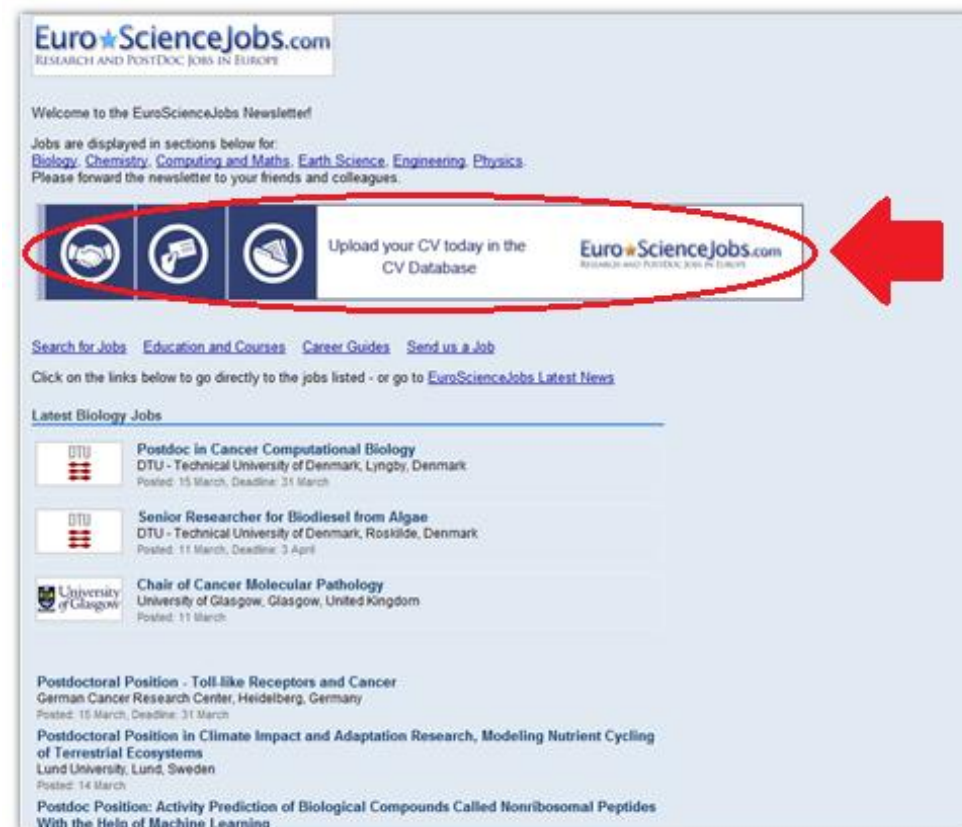
- Your Logo and Text Ad
- Leaderboard Banner (728 x 90 pixels)

Find out more specifications and an example of a Newsletter with Logo + Text Ad on the next page. The prices for the banner in the EuroScienceJobs newsletter are very reasonably priced.

RATE CARD		
Newsletter	Format	Price
EuroScienceJobs Newsletter (17,000 subscribers)	Logo (120x60 pixels) + Text (300 Characters)	€ 500 / newsletter
	Leaderboard (728 x 90 pixels)	€ 500 / newsletter

Specifications:

Logo + Text: 120 x 60 pixels, title 80 characters, text advert: 300 characters (incl. spaces)
 Leaderboard Banner: 728 x 90 pixels, of no more than 30K file size



Advertising with EuroScienceJobs: At a Glance

Banner Ad Options

RATE CARD				
Type	Format	Page Impressions/month	Approx share of monthly P.I.	Price
Banner	Leader board (728x90 pixels)	25,000	25%	€700
		50,000	50%	€1100

EuroScienceJobs Newsletters

RATE CARD		
Newsletter	Format	Price
EuroScienceJobs Newsletter (17,000 subscribers)	Logo + Text Ad	€ 500 / newsletter
	Leaderboard (728 x 90 pixels)	€ 500 / newsletter

What Happy Clients Have Said About EuroScienceJobs

"Having our postdoctoral research position posted on EuroScienceJobs was very useful and helped us get the quantity of **qualified candidates necessary for filling the post.**"
- Artificial Intelligence Laboratory, University of Zurich, October 2010

"The visibility offered by EuroScienceJobs allowed us to get a variety of candidates. **We are very pleased with the results.**"
- Christine Vuichoud, École Polytechnique Fédérale de Lausanne, Switzerland, March 2009

"We received 16 applications out of which 5 applicants were short-listed as best fitting the job profile and invited for an interview. **We have now appointed a well qualified scientist** for this position. I found the website very easy to navigate and use and I am pleased with the results of our advertisement."
- Professor Marc Struelens, Professor of Clinical Microbiology, Head, Dept. of Microbiology, Université Libre de Bruxelles-Hopital Erasme, March 2009"

Contact Info

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We would be happy to create a unique package suiting your needs. You can get rebates for multiple and combined orders.

Check out the EuroScienceJobs Advertise page on

<http://www.eurosciencejobs.com/advertise.php>

Looking to reach other types of niche audiences?

Promote your message on our sister websites:

EuroBrussels.com – The European Affairs jobsite

BrusselsJobs.com – Expats in Belgium and Luxembourg

EuroEconomistJobs.com – Economists from all over Europe

BrusselsLegal.com – The community site for Brussels' international legal community

Euro★Brussels.com
THE EUROPEAN AFFAIRS JOBSITE

Brussels★Jobs.com
JOBS IN BRUSSELS FOR INTERNATIONAL EXPERTS

Euro★EconomistJobs.com
ECONOMIST JOBS IN EUROPE

Euro★ScienceJobs.com
RESEARCH AND POSTDOC JOBS IN EUROPE

**BRUSSELS
LEGAL**

Disclaimer

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